

## BEST AVAILABLE COPY

Atty. Dock. 5598/151US

# DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

| t  | OMPLETE IF KNOWN)  |                        |      |                           |                |  |
|--|--|------------------------|------|---------------------------|----------------|--|
| Applica  | ion Number   | 10/729,621             |      | Attorney Docket<br>Number | 5598/151US     |  |
| Filing   | ate  | December 5, 2003       |      | First Named Inventor      | John J. Thrall |  |
|  | rt Unit  | To Be Assigned         | ]    |                           |                |  |
| Exam   |  | To Be Assigned         | ]    |                           |                |  |
| sub :  | aration is (check one):  tted with initial filing;  tted after initial filing;  lemental declaration.  This application is of the following type:  |                        |      |                           |                |  |
| As a bo  | w named inv  | entor, I hereby decla  | re t | that:                     |                |  |
| My res.  | mce, post offi   | ce address and citizen | ship | are as stated below next  | o my name.     |  |
| believe<br>first and<br>and for                          | I am the original, first and sole inventor (if only one name is listed below) or an original, oint inventor (if plural names are listed below) of the subject matter, which is claimed hich a patent is sought on the invention entitled |                        |      |                           |                |  |
| :  | ICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA  |                        |      |                           |                |  |
| is a:  was   | on (if applicable);  |                        |      |                           |                |  |
|  | itate that I have reviewed and understand the contents of the above identified ion, including the claims, as amended by any amendment referred to above.   |                        |      |                           |                |  |
| I acknt.<br>Title 3''                                    | ledge the duty to disclose information, which is material to patentability as defined in Code of Federal Regulations, §1.56.   |                        |      |                           |                |  |
| I hereby<br>United<br>invento-<br>other that<br>this app | ates Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or s certificate or of any PCT international application(s) designating at least one country   |                        |      |                           |                |  |
|  |  |                        |      |                           |                |  |

Page <u>1</u> of 3

BRMFS: 6301v1

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Atty. Dock. 5598/151US

certific: or any PCT international application(s) designating at least one country other than the United: ates of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

| Figure eign/PCT Application Number | Country | Filing Date<br>(MM/DD/YYYY) | Priority | Claimed |
|------------------------------------|---------|-----------------------------|----------|---------|
|                                    |         |                             | Yes      | No      |
|                                    |         |                             | Yes      | ☐ No    |
|                                    |         | ·                           | ☐ Yes    | ☐ No    |

I herely claim the benefit under Title 35, United States Code, §119(e) of any United States provision al application(s) listed below (if any):

I hereby, laim the benefit under Title 35, United States Code, § 120 of any United States

| Provisional Application No. | Filing Date                           |
|-----------------------------|---------------------------------------|
| 60/526,308                  | December 1, 2003                      |
|                             | · · · · · · · · · · · · · · · · · · · |
|                             |                                       |

applica: n(s), or § 365(c) of any PCT International Application designating the United States of America isted below and, insofar as the subject matter of each of the claims of this application is not discording the prior United States or PCT international application in the manner provided

by the ii it paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose

information which is material to patentability as defined in Title 37, Code of Federal

Regula ns, § 1.56 which became available between the filing date of the prior application and

the natic all or PCT international filing date of this application:

| U.S./: | T Parent Application No. | Filing Date | Status (Patented, Pending, or<br>Abandoned) |
|--------|--------------------------|-------------|---|
|        |                          |             |   |
|        | 4-2                      |             |   |
| 1      |                          |             |   |

I hereby leclare that all statements made herein of my own knowledge are true and that all

statemer s made on information and belief are believed to be true; and further that these

statemen s were made with the knowledge that willful false statements and the like so made are

punished e by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States

Code at 1 that such willful false statements may jeopardize the validity of the application or any

patent is 1ed thereon.

### **BEST AVAILABLE COPY**

Atty. Dock. 5598/151US

As a neighbor ed inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent

and Transmark Office connected therewith:

Frank J. DeRosa, Reg. No. 26,543 Seth H. Jstrow, Reg. No. 37,410 Leslie Restaino, Reg. No. 38,893 Pamelin J. Maher, Reg. No. 40,712 Robert Bauer, Reg. No. 34,487 Robert .. Kovelman, Reg. No. 51,897 Madeline F. Baer, Reg. No. 36,437 Daniel ansburg, Reg. No. 36,156 Matthe: J. Marquardt, Reg. No. 40,997 Frederick Yu, Reg. No. 45,251 Monica Winghart, Reg. No. 46,790 Brooke V. Quist, Reg. No. 45,030 Ivan Posey, Reg. No. 43,865 James Woods, Reg. No. 47,184 Samuel Simpson, Reg. No. 53,596 Antonic Papageorgiou, Reg. No. 54,341 Pristine Johannessen, Reg. No. 55,302 Steven Rubin, Reg. No. 43,063

Direct + correspondence to:

Brown Raysman Millstein Felder & Steiner LLP

900 Third Avenue New York, New York 10022

Direct: telephone calls to:

(212) 895-2000

| e of Sole   | or First Inventor THRALL, John | n J.           |
|-------------|--------------------------------|----------------|
| s Signati   | re Och Dhan                    | Date 10/4/2004 |
| 3           | 4398 Calypso Terrace           | Citizenship US |
| e Addre     | rss Fremont, CA 94555          |                |
|             |                                |                |
| e of Sec    | ond Joint Inventor             |                |
| s Signati   | ire                            | Date           |
| <b>3</b>    |                                | Citizenship    |
| ce Addre    | ess                            |                |
|             |                                |                |
| e of Thir   | d Joint Inventor               |                |
| s Signati   | пе                             | Date           |
| <del></del> |                                | Citizenship    |
| ce Addre    | ess                            |                |

(ch: k one) Sheets containing additional joint inventors are, are not attached hereto.

Page 3 of 3

BRMFS: 6301vI

Atty. Dock. 5598/151US



# ECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

#### (COMPLETE IF KNOWN)

| Application Number | 10/729,621       |
|--------------------|------------------|
| Filing Date        | December 5, 2003 |
| Group Art Unit     | To Be Assigned   |
| Examiner           | To Be Assigned   |

| Attorney Docket      | 5598/151US     |  |
|----------------------|----------------|--|
| Number               | į.             |  |
| First Named Inventor | John J. Thrall |  |

| This declaration is (check one): | This application is of the following type:        |
|----------------------------------|---|
| submitted with initial filing;   | ⊠ utility;  |
| submitted after initial filing;  | design;   |
| a supplemental declaration.      | national stage of PCT;                            |
|                                  | divisional, continuation or continuation-in-part. |
|                                  |   |

### As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter, which is claimed and for which a patent is sought on the invention entitled

#### CLICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA

| the specification of which: (check one)   |    |
|---|----|
| is attached hereto; or  |    |
| was filed on December 5, 2003 as U.S. Application Serial No. 10/729,621 and is/wa | S  |
| amended on (if applicable);   |    |
| was described and claimed in PCT International Application No, filed              | on |
| and was amended under PCT Article 19 on (if applicable).                          |    |
|   |    |

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's

certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

| Foreign/PCT Application Number | Country | Filing Date (MM/DD/YYYY) | Priority Claimed |
|--------------------------------|---------|--------------------------|------------------|
|                                |         |                          | Yes No           |
|                                |         |                          | Yes No           |
|                                |         |                          | Yes No           |

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

| Provisional Application No. | Filing Date      |
|-----------------------------|------------------|
| 60/526,308                  | December 1, 2003 |
|                             |                  |
|                             |                  |

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| U.S./PCT Parent Application No. | Filing Date | Status (Patented, Pending, or<br>Abandoned) |
|---------------------------------|-------------|---|
|                                 |             |   |
|                                 |             |   |
|                                 |             |   |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Seth H. Ostrow, Reg. No. 37,410 Pamela G. Maher, Reg. No. 40,712 Robert L. Kovelman, Reg. No. 51,897 Daniel Hansburg, Reg. No. 36,156 Matthew J. Marquardt, Reg. No. 40,997 Brooke W. Quist, Reg. No. 45,030 James J. Woods, Reg. No. 47,184 Antonio Papageorgiou, Reg. No. 54,341 Steven S. Rubin, Reg. No. 43,063

Frank J. DeRosa, Reg. No. 26,543 Leslie Restaino, Reg. No. 38,893 Robert Bauer, Reg. No. 34,487 Madeline F. Baer, Reg. No. 36,437 Frederick Yu, Reg. No. 45,251 Monica Winghart, Reg. No. 46,790 Ivan Posey, Reg. No. 43,865 Samuel Simpson, Reg. No. 53,596 Pristine Johannessen, Reg. No. 55,302

Direct all correspondence to:

Brown Raysman Millstein Felder & Steiner LLP 900 Third Avenue New York, New York 10022

Direct all telephone calls to:

(212) 895-2000

| Full Name of Sole or First Inventor THRALL, John J. |             |   |              |                         |
|---|-------------|---|--------------|-------------------------|
| Inventor's Signature                                |             | <del>                                      </del> | Date         |                         |
| Residence   |             | Citizenship                                       |              |                         |
| Post Office Address                                 |             |   |              |                         |
|   |             |   |              |                         |
| Full Name of Second Join                            | t Inventor  |   |              |                         |
| Inventor's Signature                                |             |   | Date         |                         |
| Residence   |             |   | Citizensl    | hip                     |
| Post Office Address                                 |             |   |              |                         |
|   |             |   |              |                         |
| Full Name of Third Joint I                          | nventor     |   |              |                         |
| Inventor's Signature                                |             |   | Date         |                         |
| Residence   |             |   | Citizenship  |                         |
| Post Office Address                                 |             |   | - 1          |                         |
| (check one) Sheets con                              | taining add | ditional ioint inventor                           | s □ are, ⊠ a | re not attached hereto. |